

Case Study

Ushering in a new era of Business Process Automation

Solution

Business Process Modeling

Company

B2B Trade Show Operator
and Owner

250+ employees

Financials - \$10M+

CHALLENGE

- Existing system was not flexible and displayed severe limitations as usage increased
- No access to the database
- Crude integration with external systems

SOLUTION

- ProcessMaker for Business Process Modeling
- Workflows to automate document approval, publishing and lifecycle

OUTCOME

- User friendly, Easy to model new processes
- No sizing constraints or limitations
- External system integration was much simpler
- Open source system realized cost savings
- Inbuilt tracking and reporting