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Bob Moore to Take Dual Role at MResult

New London, CT, August 15, 2007 - MResult is proud to announce that Bob Moore will be joining MResult as VP of Project Management as well as the President of MResult's R&D division. His primary responsibilities include a focus on R&D companies, with specialty attention to the pharmaceutical industry. For MResult's clients, he will provide project & portfolio management; including consulting, solution, design & delivery, and mentoring and support. Moore is also responsible for business intelligence, including reporting, analyses, and dashboards

"Bob Moore brings over 30 years experience in Pharma R&D information management plus a strong foundation in business intelligence to MResult," said Sekhar Naik, President of MResult. "His hands-on style and depth of business intelligence knowledge will allow us to expand our services and products."

Prior to MResult, Mr. Moore most recently served as the Executive Director and Head of Global Project Management (GPM) Portfolio Operations for Pfizer. In this role, he led the global R&D harmonization of drug development project management processes, hosted on the Microsoft Project Server platform (EPM). Among other accomplishments, he was responsible for managing the real-time delivery of project and portfolio information during the Pfizer-Pharmacia merger. He has also held several other director and senior director positions in Clinical Information Management and Clinical Process Management.

Mr. Moore is certified in the Creative Problem Solving methodology and Accelerating Implementation Methodology (AIM). He has also worked in a number of industry R&D initiatives, including service on a joint FDA/PMA task force focused on establishing Computer Assisted NDA guidelines. Mr. Moore holds a BS in Biology and an MS in Physiology from Rutgers University.



ABOUT MRESULT

MResult Corporation was founded in 2002 by Sekhar Naik in order to provide best practices solutions in software development, business analysis and quality assurance. Many of their clients include Fortune 500 companies and internationally renowned high-growth companies. MResult offers a full range of business intelligence, portal development, and product and applications for healthcare and research & development.

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