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## **Ektron and MResult Develop Hospital Portal Starter Site**

### ***Leading Business Intelligence and Web Service Provider Leverages Ektron CMS400.NET to Develop a Custom Web Site for the Hospital Industry***

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**New London CT and Nashua NH July 12, 2008** - - MResult® Corp. today announced the availability of its new Hospital Portal Starter Site. Based on the industry leading Ektron CMS400.NET, the Starter Site consists of a customizable information architecture, system of content templates, and pre-defined functional modules designed to help hospitals quickly implement consumer-facing Web sites.

Yann Beaulan Thong, president of MResult Solutions and a long time veteran in the Healthcare eBusiness field, was the driving force behind the product's development. "The importance of delivering content and services through the Web is a given," said Beaulan Thong. "But the cost of delivering these services is out of range for most hospitals. According to the American Hospital Association more than 70% of registered U.S. hospitals have fewer than 200 beds. Institutions like these can't afford the often huge budgets involved with traditional hospital portal solutions. But by basing our product on Ektron's CMS400.NET we can leverage all of the rich functionality they provide, and deliver a superior product for literally a fraction of the price of other vendors."

"It was also important for us to see the product in terms of a hospital's investment for the future," continued Beaulan Thong. "Our experience has shown us that this platform is easy enough for non-technical people to use. This means that clinicians and business people can manage their own content on the Web -- when they want and how they want -- without having to tie up scarce IT resources. In addition, this is a platform that can readily support multiple sites: Intranet, Extranet, or Patient/Physician portals. That means that a hospital implementing any one of these sites today is automatically laying the ground work for future additional sites."

MResult's Hospital Portal Starter Site includes features especially suited for hospitals, such as physician finder and comparison, classes & events, online foundation and bill pay and eCards, which complement Ektron's easy content management, personalization, searchable taxonomies, social networking and extendable API. "Taken together," says Beaulan-Thong, "It adds up to a scalable enterprise platform that can grow with your business without the need for costly add-ons."

"We are very excited to announce the availability of the Hospital Portal Starter Site with MResult," stated Ed Rogers, chief operating officer of Ektron. "MResult has taken years of experience, customer feedback and best practices and developed a powerful starter application tailored specifically to meet hospital's needs." Rogers continued, "In addition to being specialized for the healthcare industry, the site will also contain the navigation structure, information delivery system and all of the out-of-the-box functionality that Ektron CMS400.NET provides."

The MResult Hospital Portal Starter Site, based on Ektron CMS400.NET, is now available. For additional product information please contact an MResult Representative at +1 866-511-6737 or [startersite@mresult.com](mailto:startersite@mresult.com).

### **About MResult Corp**

MResult Corporation specializes in Business Intelligence, Software Development, and IT Staffing engagements that help companies plan, build and manage solutions designed around their missions, goals and people rather than specific technologies. For more information, please contact MResult Corp. at 866.511.6737 or visit [www.mresult.com/manufacturing/](http://www.mresult.com/manufacturing/)

### **About Ektron**

Founded in 1998, Ektron is committed to providing revolutionary, scalable Web content management and authoring solutions. Ektron CMS400.NET empowers developers and non-technical business users alike: developers can take advantage of built-in Server Controls to deploy a Web site out of the box or customize the deployment using CMS400.NET's well-documented API, and business users benefit from an intuitive user interface for managing their Web site's content and messaging. From enterprise level deployments to single sites, CMS400.NET ships with a wide array of functionality, including social networking, Web 2.0, SEO and synchronization tools. Headquartered in Nashua, N.H., Ektron has more than 20,000 customer implementations worldwide, including LG, Sony, and Johnson & Johnson. For more information, visit: <http://www.ektron.com>.

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